Classroom Campaign Activity

Summary: As a class we will attempt to experience the different aspects of what running a campaign for President is like. Two students will be selected by the class to run as either a Democrat or a Republican. The two candidates will then select classmates to be a part of their campaign team. Other students will work in the media, questioning the candidates and then reporting on their findings. Some students will work for an interest group and try to get the candidates to support their issue of concern. Also, other students will serve as the voter base, researching the candidates and becoming an informed citizen so they are ready for Election Day. Who will win the Classroom Campaign?? It’s up to your votes!!

Classroom Campaign Student Roles

* Candidate
  + Student is running for President and trying to gain the support of voters.
* Campaign Manager
  + Student is the leader for developing ideas to promote their candidates campaign.
* Campaign Press Secretary
  + Student is responsible for making sure their candidate is presented in the best light to the public.
* Campaign Volunteers
  + Students will help their candidate get elected by working hard for their campaign.
* Media
  + Students act as news-reporters, asking the candidates questions and then reporting their findings.
* Interest Groups
  + Students will choose an issue that is most important to them, and then attempt to persuade the candidates to support their issue.
* Voter Base
  + Students will research the candidates, participate in voter polls, and vote according to their conscious for the candidate they believe to be the best.